



# Sponsorship Opportunities

## ISWC 2009

**8TH INTERNATIONAL  
SEMANTIC WEB CONFERENCE**  
25 - 29 OCTOBER 2009



**WESTFIELDS  
CONFERENCE CENTER  
FAIRFAX, VIRGINIA USA**

ISWC is the major international forum where the latest research results and technical innovations on all aspects of the Semantic Web are presented.

As the Semantic Web is rapidly entering the mainstream, ISWC 2009 will pay particular attention to showcasing scalable and usable solutions, which bring semantic technologies to web users in authentic application settings.

The International Semantic Web Conference (ISWC) series is organized and managed by the Semantic Web Science Association (SWSA).

### **POINTS OF CONTACT:**

Pete Pflugrath: [ppflugrath@bn.com](mailto:ppflugrath@bn.com)

Fabio Ciravegna: [F.Ciravegna@dcs.shef.ac.uk](mailto:F.Ciravegna@dcs.shef.ac.uk)

### **ISWC 2009 SPONSORSHIP**

ISWC 2009 is pleased to announce three levels of sponsorship: Platinum, Gold, and Silver. In addition, individual events may be sponsored. For details on the benefits and value of sponsoring ISWC 2009, please contact our sponsorship chairs: Pete Pflugrath or Fabio Ciravegna.

### **ISWC 2009 SPONSORSHIP LEVELS**

#### **PLATINUM (\$7,500) Benefits:**

- Your logo on our web site
- Your logo in our published proceedings
- Your logo as part of the ISWC 2009 Conference Banners
- Acknowledgement of your support in our published proceedings
- Your name included in all advance publicity
- Your logo on our conference bag
- Distribution to all participants of short materials (brochure) that you provide in advance
- Two free 5-day registrations

#### **GOLD (\$5,000) Benefits:**

- Your logo on our web site
- Your logo in our published proceedings
- Acknowledgement of your support in our published proceedings
- Your name included in all advance publicity
- Your logo on our conference bag
- Distribution to all participants of short materials (brochure) that you provide in advance
- One free 5-day registration

#### **SILVER (\$2,500) Benefits:**

- Your logo on our web site
- Acknowledgement of your support in our published proceedings

**[ISWC2009.semanticweb.org](http://ISWC2009.semanticweb.org)**

## ISWC 2009 EXCLUSIVE SPONSORSHIP OPPORTUNITIES

### **CONFERENCE BANQUET (\$35,000) Benefits:**

Only Platinum, Gold, or Silver sponsors can select this item.

- Your banner prominently displayed during the dinner
- Your company name will be prominently attached to all advance publicity for the event
- There will be a short speaking opportunity

### **OPENING RECEPTION (\$15,000) Benefits:**

Only Platinum, Gold, or Silver sponsors can select this item.

- Your banner prominently displayed during the Opening Conference Reception
- Your company name will be prominently attached to all advance publicity for the event

### **POSTER & DEMO RECEPTION (\$15,000) Benefits:**

Only Platinum, Gold, or Silver sponsors can select this item.

- Your banner prominently displayed during the Poster & Demo Reception
- Your company name will be prominently attached to all advance publicity for the event

### **WAYFINDERS (\$5,000) Benefits:**

Only Platinum, Gold, or Silver sponsors can select this item.

- Don't let attendees of ISWC 2009 get lost. Wayfinders act as mobile information desks at the conference.
- Your logo on T-Shirts worn by Wayfinders

### **DOCTORAL CONSORTIUM SPONSOR (\$4,000) Benefits:**

Only Platinum, Gold, or Silver sponsors can select this item.

- Your logo on the web site and the Doctoral Consortium proceedings

### **Best Paper Award (\$3,000) Benefits:**

Only Platinum or Gold sponsors can select this item.

- A representative of your organization may participate in the award presentation ceremony
- Your logo on the award diploma

### **Best Student Paper Award (\$2,000) Benefits:**

Only Platinum or Gold sponsors can select this item.

- A representative of your organization may participate in the award presentation ceremony
- Your logo on the award diploma

### **BEST POSTER AWARD (\$1,000) Benefits:**

Only Platinum or Gold sponsors can select this item.

- A representative of your organization may participate in the award presentation ceremony
- Your logo on the award diploma

## ISWC 2009 LIMITED SPONSORSHIP OPPORTUNITIES

### **BREAKFAST SPONSORS (\$4,000): Benefits**

[Limited Opportunity—One for each: Sun, Mon, Tues, Wed, Thurs]

Only Platinum, Gold, or Silver sponsors can select this item.

- Your banner prominently displayed during the breakfast
- Your logo printed on all the napkins

### **LUNCH SPONSORS (\$4,000) Benefits:**

[Limited Opportunity—One for each: Sun, Mon, Tues, Wed, Thurs]

Only Platinum, Gold, or Silver sponsors can select this item.

- Your banner prominently displayed during the lunch
- Your logo printed on all the napkins

### **MORNING BREAK SPONSORS (\$2,000) Benefits:**

[Limited Opportunity—One for each: Sun, Mon, Tues, Wed, Thurs]

Only Platinum, Gold, or Silver sponsors can select this item.

- Your banner prominently displayed during the break
- Your logo printed on all the napkins

### **AFTERNOON BREAK SPONSORS (\$2,000) Benefits:**

[Limited Opportunity—One for each: Sun, Mon, Tues, Wed, Thurs]

Only Platinum, Gold, or Silver sponsors can select this item.

- Your banner prominently displayed during the break
- Your logo printed on all the napkins

### **STUDENT FELLOWSHIP SPONSORS (\$1,500 each):**

Only Platinum, Gold, or Silver sponsors can select this item.

- Support student participation in ISWC
- Invitation to Student Reception within Doctoral Consortium
- Your logo on the web site

Complete information can be found at [ISWC2009.semanticweb.org](http://ISWC2009.semanticweb.org)

# ISWC 2009 SPONSORSHIP REQUEST FORM

Please email the completed form as an attachment to either of the Sponsorship co-chairs:  
Pete Pflugrath ppflugrath@bbn.com or Fabio Ciravegna F.Ciravegna@dcs.shef.ac.um.  
or fax to 703-284-1281. **Thank you.**

Platinum Sponsor (\$7,500) ..... \_\_\_\_\_  
Gold Sponsor (\$5,000) ..... \_\_\_\_\_  
Silver Sponsor (\$2,500) ..... \_\_\_\_\_  
Conference Banquet (\$35,000) Exclusive Opportunity for Platinum, Gold, or Silver Sponsors ..... \_\_\_\_\_  
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Poster & Demo Reception (\$15,000) Exclusive Opportunity for Platinum, Gold, or Silver Sponsors ..... \_\_\_\_\_  
Wayfinders (\$5,000) Exclusive Opportunity for Platinum, Gold, or Silver Sponsors ..... \_\_\_\_\_  
Doctoral Consortium Sponsor (\$4,000) Exclusive Opportunity for Platinum, Gold, or Silver Sponsors ..... \_\_\_\_\_  
Best Paper Award (\$3,000) Exclusive Opportunity for Platinum, Gold Sponsors ..... \_\_\_\_\_  
Best Student Paper Award (\$2,000) Exclusive Opportunity for Platinum, Gold Sponsors ..... \_\_\_\_\_  
Best Poster Award (\$1,000) Exclusive Opportunity for Platinum, Gold Sponsors ..... \_\_\_\_\_  
Breakfast Sponsor (\$4,000) Limited Opportunity [5] for Platinum, Gold, or Silver Sponsors ..... \_\_\_\_\_  
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Morning Break Sponsor (\$2,000) Limited Opportunity [5] for Platinum, Gold, or Silver Sponsors ..... \_\_\_\_\_  
Afternoon Break Sponsor (\$2,000) Limited Opportunity [5] for Platinum, Gold, or Silver Sponsors ..... \_\_\_\_\_  
Student Fellowship Sponsor (\$1,500 each) Unlimited Opportunity for Platinum, Gold, or Silver Sponsors ..... \_\_\_\_\_  
**TOTAL** ..... \_\_\_\_\_

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I will pay by credit card. Please provide credit card information below.

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Please invoice our company for the balance due.

Complete information can be found at [ISWC2009.semanticweb.org](http://ISWC2009.semanticweb.org)